

Infographic Design

Name: _____ Hr: _____

1. **Choose a Topic:** _____
 - a. Pick an issue or current topic that you are really interested.
2. **Choose a Type of Infographic:**
 - a. Statistical Infographic:
 - b. Timeline Infographic:
 - c. Informational Infographic:
 - d. Process Infographic:
3. **How to gather information and sources:**
 - a. Make a list of Key Words about your topic:
 - i. _____
 - ii. _____
 - iii. _____
 - iv. _____
 - v. _____
4. **Investigate types of visuals:**
 - a. Graphs
 - b. Charts
 - c. Diagrams
 - d. Simple Graphic Images
 - e. Photographs
5. **Choose a Color Theme (Keep it simple and limit your palette to 4 colors):**
 - a. **Monochromatic:** One color but different values of light and dark
 - b. **Warm Colors:** Reds, Yellows, Oranges
 - c. **Cool Colors:** Blues, Greens, Violets
 - d. **Analogous:** colors next to one another on color wheel (i.e. green, yellow-green, yellow)
 - e. **Primary:** Red, Blue, Yellow
 - f. **Secondary:** Violet, Green, Orange
 - g. **Complementary:** colors opposite one another on color wheel (e.g. red/green, blue/orange and yellow/violet)
6. **Choose Font Style (Keep it simple and limit it to 2-3 different colors):**
 - a. Serif (e.g. Times New Roman, Copper Plate, Gothic)
 - i. _____
 - ii. _____
 - b. San-Serif (e.g. Ariel, Berlin, Sans FB, Ebrima)
 - i. _____
 - ii. _____